

Dear valued SATC stakeholder,

Has Covid-19 prevented you from engaging with your stakeholders?

Are you eager to generate new leads and communicate with transport professionals in South Africa and on a global scale?

Book a virtual booth or become a sponsor at this year's virtual Southern African Transport Conference (SATC). Taking place from 5 to 7 July 2021, the conference and exhibition are set to attract more than 2 000 transport professionals, engineers, academics, young professionals and government-sector specialists.

Exhibition opportunities at this year's SATC

Hosted on a state-of-the-art online platform, the SATC virtual exhibition will provide a dedicated branded space for organisations to share information, answer questions and start conversations with potential customers and leads.

Your online booth will house your company banner, logo, promotional video and company profile, with a click-through to your website and a chat/meet function.

The exhibition will run over three days and will be linked to and marketed during the main SATC conference.

[Click here](#) to book your virtual stand today

- Early bird fee: R7 999 (excl) – book and pay between 1 March and 3 May 2021
- Standard fee: R8 999 (excl) – book and pay between 4 May and 14 June 2021
- Late fee: R9 999 (excl) – book and pay between 15 June and 30 June 2021

Please note: in order to qualify for any of the above-mentioned fee levels, both your booking and payment should be made in the specific timeframe. Bookings not paid for within the specified timeframes will be converted to the next costing level.

The following is included in your exhibitor's package:

- Pre-event exposure:
 - Early bird and standard fee exhibitors will have pre-event exposure on all emailer communications and the SATC website and social media feeds
- During the event:
 - Virtual exhibition space with your banner, logo, promotional video, company profile and click-through to your website and a chat/meet function
 - Company logo displayed on the "information desk"
 - Exhibitors will receive a link to the exhibition hall, but not to attend the sessions

Contact: Jacqui Oosthuizen, SATC Secretariat
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SATC Board of Directors: Mr P Hendricks (Board Chair), Mr K Kistan, Mr Lungile Mabece, Prof J Maina (Chair: Organising Committee), Mr M Matete, Mr P Van Niekerk, Prof W Steyn (Treasurer), Mr B Verhaeghe, Prof A Visser, Ms Ivandra Udoyen

- Exhibition booths will be accessible to all delegates and presenters who have paid for a specific day from the start of the conference at 8.30am to the end of the day at 1pm
- Post-event reporting

Sponsorship opportunities at this year's SATC

This year, SATC is offering brands three different sponsorship packages, as well as the opportunity to brand and sponsor individual elements of the conference.

Headline package:

- Pre-conference:
 - Your brand is promoted alongside SATC's brand on all marketing material, including emails, social media and SATC's website homepage
 - Your brand is displayed on the conference registration page and all holding slides during the sessions
 - You will be featured in four social media posts on SATC's social media platforms
- During the conference:
 - Your brand is displayed on the home page and on one pop-up banner
 - You'll have a sponsor mention and be included in one slide at the start of each day
 - Free exhibition booth in the online exhibition
- Post-conference
 - Full event report detailing exposure

Investment: R60 000 (excluding VAT)

Duration of brand exposure: three to four months

Partner package:

- Pre-conference
 - Two social media posts on SATC's platforms
 - Mention on SATC's website page
 - Logo positioned in second tier on email marketing material
- During conference
 - Moderator mention at the start of each day
 - Logo positioned in second tier on virtual conference platforms

Investment: R30 000 (excluding VAT)

Duration: one month

Please contact us to discuss other sponsorship opportunities, including the sponsorship of:

- The virtual networking room
- Prize-giving ceremony
- Comfort break

To book your package or if you have any queries, please contact Jacqui on +27 (0)83 324 9622 or email satc.conference@gmail.com